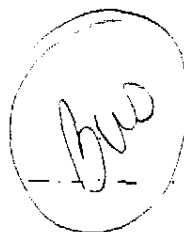


Application Unlimited

Specializing in Vehicle Lettering & Logo's

November 1, 1994

Mr. Christopher G. Pitney, Manager
Marketing Services
GMR Marketing
16535 W. Bleumound Rd., Suite 230
Brookfield, WI 53005



Dear Chris:

Enclosed please find Application Unlimited's quote for manufacture and installation of graphics for a full wrap double decker bus.

PROPOSAL

GRAPHIC PACKAGE INCLUDES:

Decals
Imago Vision
2 Sides
1 Rear
1 Front
Complete Installation

2-3 weeks

PRICE: 1 Bus

Decal Price	\$12,500.00
Installation	\$ 2,000.00
Removal	\$ 500.00

TOTAL \$15,000.00

2042826837

42 Prospect Ave. Ardsley, New York 10502 Tel (914) 693-6324 FAX (914) 693-6110



Specializing in Vehicle Lettering & Logo's

GUIDELINES

PAYMENT SCHEDULE:

- | | |
|-----|---------------------------------|
| 1/3 | Deposit upon receipt of order |
| 1/3 | Upon delivery of Decals |
| 1/3 | Upon completion of Installation |

INSTALLATION REQUIREMENTS:

1. Inside heated facilities provided (when weather demands) for installation
2. Vehicles must be cleaned --Steam cleaning is strongly suggested
3. A well-lighted area must be provided
4. Prices are based upon customer's compliance with stated guidelines


There will be an extra charge if customer cannot supply inside facilities, or if installation is out of NYC/Metro area.

WARRANTY & DURABILITY STATEMENT:

All goods and services are guaranteed against any objectionable cracking, peeling and/or fading for 18 months..

Application Unlimited appreciates the opportunity to supply your new vehicle graphics and anxiously await the return of the lower part of this sheet with the appropriate signature.

Very truly yours,


Alfred V. Chieco
President

Customer: GMR MARKETING

Authorized

Signature: _____ Date: _____

Please return as soon as possible by Mail or FAX (914)693-6110

42 Prospect Ave. Ardsley, New York 10502 Tel (914) 693-6324 FAX (914) 693-6110

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